

Take the next steps using Twitter to Build Your Business

Why Twitter?

You have probably been using Twitter for a couple of months now. You may be using TweetDeck to manage your tweets, you may have gained quite a few followers. What are the next steps? How do you use twitter to improve sales of your products or services? Do you drive traffic to your website? What other tools can you use to help you use twitter? What are the latest twitter applications that have been created?

This package will examine how you are currently using Twitter as part of your marketing strategy and suggest other methods that you could use to increase your followers, increase your website traffic and build your brand. You will be introduced to the most useful and newest twitter applications that you could use to help gain followers, find appropriate people to follow and monitor your twitter usage. In real time, you talk to a tutor who will tell you what the buttons do and which buttons to press. You will be promoted to our followers through our twitter feeds.

What Happens?

The package consists of a series of 2 one - to - one hour long sessions with your trainer. Your sessions will take place over 2 - 4 weeks to give you the chance to consolidate what you have learnt and prepare questions for the next session. You will together discuss your business by phone, consider the twitter applications available and select the best ones for your business. Using a virtual classroom, you can share your screen with your trainer. Your trainer will help you download and setup the appropriate applications on your computer. 'How To' guides to back up the training will be sent to you.

Up to 1 hour of ad hoc support will be available for 2 months following the final session.

Cost?

The cost of the package is £140. This includes consultancy, training, handouts, headset and support.

Interested?

To book your package, please contact

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